International Public Safety Association
Corporate Sponsorship Brochure

www.joinipsa.org
About

The International Public Safety Association recognizes the critical role private industry has in keeping public safety officials and communities safe. Our Corporate Partnership Program benefits your company and the public safety community.

Our goal is to build a long-standing relationship with your organization and the public safety community. There are five levels available.

- Diamond: $10,000
- Platinum: $7,500
- Gold: $5,000
- Silver: $3,000
- Bronze: $1,000

Contact us at info@joinipsa.org
Benefits Explained

**Public Safety Column**: Our digital editorial is an excellent way to share your organization's expertise with the field. All articles are published on our website, shared on social media and in a newsletter. We have thousands of followers between social media and our newsletters. Valued at $500.

**Targeted Webinar**: This opportunity includes the complete registration list, co-branding and all logistics support. Targeted webinars are published on our website, shared on social media and in a newsletter. We have thousands of followers between social media and our newsletters, and the IPSA is known for drawing an excellent audience to its webinars. Valued at $5,000.

**Single, Existing Webinar**: This opportunity includes the complete registration list and recognition as the webinar sponsor on the day of the webinar. The IPSA will work with you on selecting an existing webinar for you to be identified as its sponsor. Valued at $1,500.
Benefits Explained Continued

**Associate Level Membership**: IPSA Associate members receive complimentary webinar registration, discounted pricing for our in-person events, the ability to participate in the development of our publications and the opportunity to serve on a committee. Valued at $50.

**Social Media**: The IPSA will highlight your company as a Corporate Partner on our social media channels. We have 20,000+ followers across our platforms.

**Newsletter**: The IPSA offers targeted eBlasts to our 16,000+ subscribers. The client is responsible for providing the copy to us and we will design it. Valued at $1,000.

**Advertising**: Public and private organizations can advertise with the IPSA, whether it's about a new service or even a job opportunity. Each ad includes weekly social media posts, a website post and an announcement in our weekly newsletter. Valued at $500.
Diamond Level Pricing $10,000

4 public safety column articles (Value $2,000 or $500 each)

2 Targeted Webinars (Value $10,000 or $5,000 each)

2 Associate Level Memberships (Value $100 or $50 each)

4 Social Media Announcements

1 Newsletter eBlast (Value $1,000)

2 Advertisements (Value $1,000 or $500 each)

Logo on Website (Value $500)

The total value of this package is $14,600
Contact us at info@joinipsa.org
Platinum Level Pricing $7,500

4 public safety column articles (Value $2,000 or $500 each)

1 Targeted Webinars (Value $5,000 each)

2 Associate Level Memberships (Value $100 or $50 each)

4 Social Media Announcements

1 Newsletter eBlast (Value $1,000)

2 Advertisements (Value $1,000 or $500 each)

Logo on Website (Value $500)

The total value of this package is $9,600
Contact us at info@joinipsa.org
Gold Level Pricing $5,000

2 public safety column articles (Value $1,000 or $500 each)

1 Targeted Webinars (Value $5,000 each)

2 Associate Level Memberships (Value $100 or $50 each)

4 Social Media Announcements

1 Newsletter eBlast (Value $1,000)

Logo on Website (Value $500)

The total value of this package is $7,600
Contact us at info@joinipsa.org
Silver Level Pricing $3,000

2 public safety column articles (Value $1,000 or $500 each)

1 Single, Existing Webinar (Value $1,500 each)

2 Associate Level Memberships (Value $100 or $50 each)

4 Social Media Announcements

1 Newsletter eBlast (Value $1,000)

Logo on Website (Value $500)

The total value of this package is $4,100

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Bronze Level Pricing $1,000

1 public safety column article (Value $500)

1 Associate Level Membership (Value $50)

2 Social Media Announcements

1 Advertisement (Value $500)

Logo on Website (Value $500)

The total value of this package is $1,550
Contact us at info@joinipsa.org