



The International Public Safety Association Joins the Global #GivingTuesday Movement to Raise Money to Support the Development of a New Initiative - the Acts of Mass Violence: Public Safety Response and Recovery Initiative

Goodyear, Arizona – November 13, 2017

The International Public Safety Association has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. The goal of the IPSA's 2017 #GivingTuesday fundraising campaign is to raise money to support the development of a new IPSA initiative - the Acts of Mass Violence: Public Safety Response and Recovery Initiative.

Acts of mass violence are increasingly occurring in the U.S. and abroad. Preventing, responding to and recovering from these events require a substantial amount of public safety personnel, education, training and resources. The IPSA will kick-off the initiative in 2018 using the donations we receive. An effort of this magnitude is a significant undertaking and requires a substantial amount of public safety expertise and time.

Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support. And, the more donations the IPSA receives, the more it can do programmatically for the Acts of Mass Violence: Public Safety Response and Recovery Initiative. The total amount the IPSA is seeking to raise is \$99,000. The money raised will be used to accomplish the following four goals.

1. **Goal 1:** \$2,500 will allow us to create a series of thought-leadership articles for the IPSA's Public Safety Column that will inform the public safety community about issues and topics ranging from improving on and off-duty situational awareness to building community resiliency. The IPSA would like to do this twice in 2018 = \$5,000.
2. **Goal 2:** \$3,500 will allow us to hold a single webinar on the topic that will reach over 500 public safety practitioners from around the globe. The IPSA would like to hold four webinars in 2018 to train more than 2,000 practitioners= \$14,000.
3. **Goal 3:** \$20,000 will allow us to convene a Policy Task Force to develop a comprehensive report examining the trends and lessons learned from events in recent history that will be widely distributed.
4. **Goal 4:** \$60,000 will allow the IPSA to host an in-person Acts of Mass Violence Summit in 2018. The summit will bring together public safety officials and key stakeholders from around the U.S. and internationally to discuss trends, issues and lessons learned.

“Acts of mass violence are challenging our nation, our communities and our emergency responders. It is incumbent on us – the International Public Safety Association – to provide education, training and resources to our communities and emergency responders so that we can build a stronger,



more integrated public safety community capable of an effective joint response to all incidents,” stated Executive Director Heather R. Cotter of the IPSA

92Y – a cultural center in New York City that, since 1874, has been bringing people together around its core values of community service and giving back – conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2016, the fifth year of #GivingTuesday, millions of people in 98 countries came together to give back and support the causes they believe in. Over \$177 million was raised online to benefit a tremendously broad range of organizations, and much more was given in volunteer hours, donations of food and clothing, and acts of kindness.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our sixth year of #GivingTuesday, we are encouraged by the early response from partner’s eager to continue making an impact in this global conversation.”

Those who are interested in joining the International Public Safety Association’s #GivingTuesday Acts of Mass Violence: Public Safety Response and Recovery Initiative can visit <https://www.joinipsa.org/GivingTuesday>.

About the International Public Safety Association

The International Public Safety Association, a 501(c)3 non-profit organization, was established in July 2014 in the State of Arizona to bring the public safety community closer together by offering opportunities to network, cross-train and build a stronger public safety community capable of an effective joint response to all incidents. www.joinipsa.org

About #GivingTuesday

#GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. This year, #GivingTuesday falls on November 28. #GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world. #GivingTuesday demonstrates how every act of generosity counts, and that they mean even more when we give together.

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