



INTERNATIONAL PUBLIC SAFETY ASSOCIATION
ANNUAL CONFERENCE
FEBRUARY 27-28, 2020
TEMPE, ARIZONA



International Public Safety Association Annual Conference 2020

Overview

The IPSA Annual Conference will be held February 27-28, 2020 at the Tempe Center for the Arts in Tempe, Arizona. This event will bring together public safety officials - law enforcement, fire, EMS, telecommunications, emergency management and allied emergency responders from around the United States and internationally. It will be an amazing networking and learning opportunity for everyone that attends.

About the IPSA

Established in July 2014 in the State of Arizona, the International Public Safety Association, a 501(c)3 professional, non-profit public safety association, represents all public safety verticals: law enforcement, fire service, EMS, telecommunications, public works (water, sanitation, transportation), public health, hospitals, security, private sector, and emergency management.

Conference Venue

Tempe Center for Performing Arts
700 W Rio Salado Parkway
Tempe, AZ 85281

This facility is state-of-the-art, incredibly impressive, close to Phoenix Sky Harbor Airport and many hotels nearby for attendees to stay. Our 2016 and 2018 Conference attendees and sponsors were overwhelmingly impressed.



Conference Contact

Heather R. Cotter
Executive Director
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Target Audience

In 2016 and 2018, our conference attendees included executive, command and line-level personnel from law enforcement, fire, EMS, 911 telecommunications and allied emergency responder professionals. Our core attendees for the 2020 IPSA Conference will likely include the same representation.

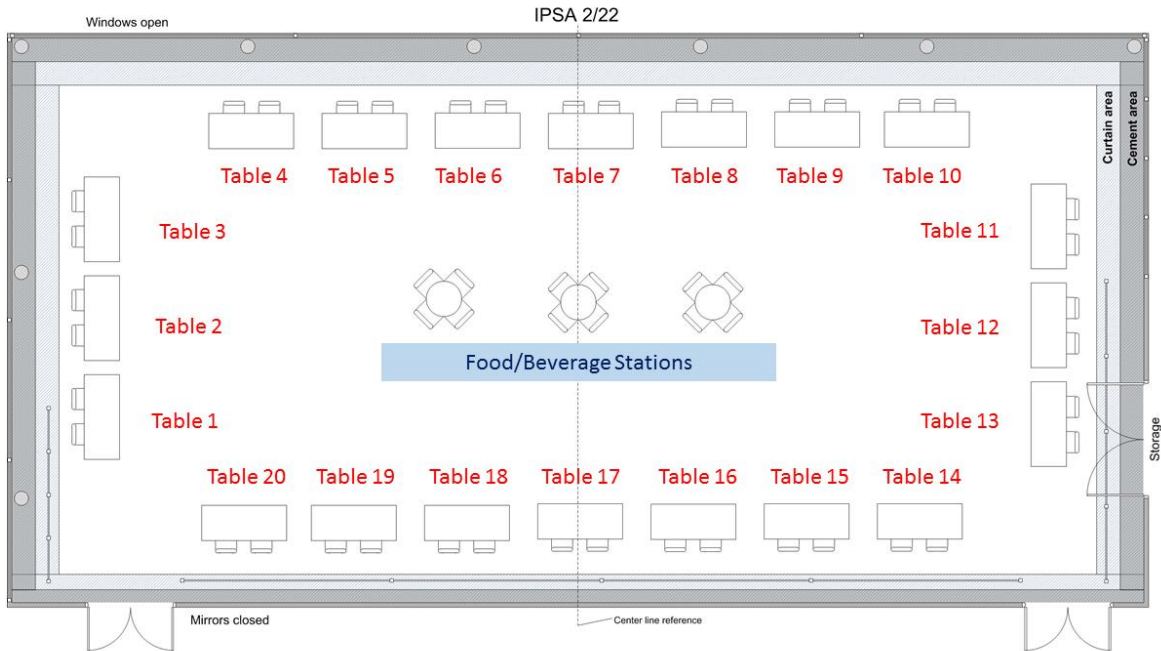
- Executives: Police Chiefs, Sheriffs, Fire Chiefs, EMS Chiefs, Emergency Management, Physicians, Trauma Surgeons
- Command: Law enforcement, fire, EMS and 911 telecommunications, nurses
- Special Operations: SWAT, TEMS
- Line-level personnel: Officers, firefighters and 911 call-takers/dispatchers



International Public Safety Association Annual Conference 2020

Exhibit Floor

The IPSA 2020 Conference Exhibit Floor is limited to 20 tables. Register early to secure your table. We fully anticipate to sell-out.



Included with your exhibit space:

- Exhibitor Table
- 2 Chairs
- Beverages on 2/27 & 2/28
- Lunch on 2/27

The exhibitor space is carpeted, has public Wi-Fi and has a gorgeous view of the Tempe Town Lake. We can close the curtains in the space if requested.



Exhibitor Schedule: February 27, 2020

0630 to 0900:	Exhibitor Move-In/Setup
0700 to 1600:	Coffee/Beverage Station in Exhibit Area for Breaks Between Sessions
1200 to 1300:	Buffet Lunch Served in Exhibit Hall
1600:	End of Day
*1600 to 1730:	Possible Networking Reception (Dependent on Sponsorship)



International Public Safety Association Annual Conference 2020

Exhibitor Schedule: February 28, 2020

0730:	Exhibitor Arrival
0700 to 1130:	Coffee/Beverage Station in Exhibit Area for Breaks Between Sessions
1200:	End of Day

Sponsorship Opportunities (*exhibit only begins on page 5)

Exclusive Sponsorship – Lunch on 2/27

The \$10,000 Sponsorship Fee includes the following:

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 minutes of presentation time on 2/27 before last session
- 10 Passes to Annual Conference
- Recognition on IPSA Social Media (8 cycles)
- Logo in Conference Agenda
- Logo on 2020 Conference Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List

Exclusive Sponsorship – Networking Reception

The \$7,500 Sponsorship Fee includes the following:

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 minutes of presentation time on 2/27 before last session
- 10 Passes to Annual Conference
- Recognition on IPSA Social Media (8 cycles)
- Logo in Conference Agenda
- Logo on 2020 Conference Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List

Exclusive Sponsorship - General Sessions on 2/27

The \$5,000 Sponsorship Fee includes the following:

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 minutes of presentation time on 2/27 - after lunch break
- 10 Passes to Annual Conference
- Recognition on IPSA Social Media (8 cycles)
- Logo in Conference Agenda
- Logo on 2020 Conference Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List



International Public Safety Association Annual Conference 2020

Exclusive Sponsorship - General Sessions on 2/28

The \$5,000 Sponsorship Fee includes the following:

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 minutes of presentation time on 2/27 - before opening session
- 10 Passes to Annual Conference
- Recognition on IPSA Social Media (8 cycles)
- Logo in Conference Agenda
- Logo on 2020 Conference Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List

Exclusive Sponsorship - Conference Agendas

The \$3,500 Sponsorship Fee includes the following:

- Back cover ad
- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 minutes of presentation time on 2/27 - before last session
- 10 Passes to Annual Conference
- Recognition on IPSA Social Media (8 cycles)
- Logo in Conference Agenda
- Logo on 2020 Conference Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List

Sponsorships for Beverages

February 27: Coffee/Beverages All Day = \$2,500

February 28: Coffee/Beverages Half-Day = \$2,500

Pricing for each beverage sponsorship includes:

- Signage a beverage station
- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 Passes to Annual Conference
- Recognition on IPSA Social Media (8 cycles)
- Logo in Conference Agenda
- Logo on 2020 Conference Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List

Multiple Sponsorships – Copper Level

The \$500 Sponsorship Fee includes the following:

- No Exhibitor Table
- 2 Symposium Passes
- Food & Beverages
- Recognition on IPSA Social Media (1 cycle)
- Logo in Agenda
- Logo on Symposium Webpage
- Complete Registration List



International Public Safety Association Annual Conference 2020

Exhibit Hall Only

Platinum Level (includes table): \$2,500

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 10 Symposium Passes
- Recognition on IPSA Social Media (8 cycles)
- Logo in Agenda
- Logo on Symposium Webpage
- An IPSA Group Membership (1-25 individuals, valued at \$600)
- Complete Registration List

Gold Level (includes table): \$2,000

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 8 Symposium Passes
- Recognition on IPSA Social Media (6 cycles)
- Logo in Agenda
- Logo on Symposium Webpage
- Complete Registration List

Silver Level (includes table) \$1,500

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 6 Symposium Passes
- Food & Beverages
- Recognition on IPSA Social Media (4 cycles)
- Logo in Agenda
- Logo on Symposium Webpage
- Complete Registration List

Bronze Level (includes table): \$1,200

- Exhibitor Table + 2 Chairs (6' banquet) for 2/27 & 2/28
- 4 Symposium Passes
- Food & Beverages
- Recognition on IPSA Social Media (2 cycles)
- Logo in Agenda
- Logo on Symposium Webpage
- Complete Registration List



International Public Safety Association Annual Conference 2020

Terms and Guidelines

Cancellation and Refunds

In order to process a refund, the IPSA must receive a written notice of cancellation from the Sponsor. If IPSA receives notice of cancellation more than 120 days prior to the Conference dates, IPSA will refund the total amount minus a 25% processing fee. If cancellation occurs less than 120 days prior to the Conference dates, the processing fee will be 50%. No refunds will be made for cancellations less than 60 days prior to the Conference dates. Complimentary registrations will be invalid if a sponsorship is cancelled.

Security

Limited security is provided at the Conference. Furnishing of such service shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of Sponsor by IPSA; such obligation and duty shall at all times remain in the sole possession, custody, and responsibility of each Sponsor.

Liability

To the extent permitted by Arizona Law, each party agrees to release, defend, and hold harmless the other party, their agents, and employees from and against any and all losses, costs, damages, liability, or expense (including attorney's fees) arising out of or resulting from any accident, bodily injury, property loss or damage, or other occurrences to any person or persons including the Sponsor, its agents, employees, and invitees, arising out of or resulting from use of the conference facility or any part thereof and proximately caused by the negligence or other malfeasance or nonfeasance of the indemnifying party. The sponsor acknowledges that neither the IPSA or the Tempe Center for Performing Arts, its owners, its operator, maintain insurance covering Sponsor's property and that it is the sole responsibility of the Sponsor to obtain business interruption and property damage insurance insuring any losses by the Sponsor that is not required by statute.

Dispute Resolution

The IPSA and the Sponsor agree to use its best efforts to resolve any disputes under this Agreement through informal means. In the unlikely event that formal action must be taken, this Agreement will be interpreted in accordance with the laws of the State in which the IPSA is situated. The prevailing party to any litigation shall be entitled to recover, in addition to damages, all legal costs and reasonable attorney fees as fixed by the Court, both at the trial and appellate levels, and in any bankruptcy case and post judgment proceedings.